



08 March 2021

Open Discussion Memo

Salutations, VC Family!

One last time, VC students and employees joined three, real time, virtual Town Hall Strategic Planning listening sessions to share their experiences and insights. Also one last time, people anonymously shared their insights via the weekly feedback form.

The goal of this six week listening process was to provide every employee and every student an opportunity to join a discussion and share their thoughts about where Victoria College is today, and where we need to be in 2024. This happened through the first five focus topics of Equity, Learning, Labor Market, Completion & Transfer, and *Caring Culture*. It also happened through the last, sixth week's open discussion.

Our college president and the president's cabinet (aka 'admin council') are reading through the transcripts, listening to the audio tapes, and exploring the feedback form submissions to categorize and understand the information shared. This will help them identify strategic questions that VC must find answers. Finding those answers will, in fact, *be* our actual strategic plan.

After spring break, the listening process continues as VC reaches out to all members of our seven county community. A bilingual survey will be deployed, and we will work to schedule some one-on-one or small group meetings. Be on the lookout for an email with a sample paragraph and links to the surveys suitable for editing and sharing out with groups, organizations, and friends you know in our community. Hearing from a known person is often more powerful to encourage survey completion than hearing from IERA alone.

As always, if you have additional thoughts to share about VC's strategic plan and process, please contact Rachel Winkenwerder or myself at IERA@victoriacollege.edu or at x2515.

Sincerely,

Matt Wiley, MBA, MS
Director

Institutional Effectiveness,
Research, & Assessment

Our Community, Our College