VITAE

PHYLLIS P. KELLER

Business Adjunct
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EDUCATION

UNIVERSITY OF HOUSTON Victoria, TX
Master of Business Administration, May 1993

TEXAS A&M UNIVERSITY College Station, TX
Bachelor of Science in Agricultural Journalism, May 1980

EMPLOYMENT

KMH WEALTH MANAGEMENT, LLC, Victoria 2008- present
Chief Compliance Officer - this firm was created from the Registered Advisory Firm of Keller & Associates. Also write marketing materials.

VICTORIA COLLEGE, Victoria 2013- present
Adjunct - Business Courses 2003-2009

KELLER & ASSOCIATES CPAs, Victoria 1999-present
Design and write informative articles for clients and public on financial services.

WARM SPRINGS REHABILITATION HOSPITAL, Gonzales, TX Marketing Manager 1980-1985
Developed and implemented an awareness campaign to educate the public and physicians about new and improved programs at Warm Springs. Successfully promoted affiliations with two out-patient rehabilitation centers in Bryan and Odessa mainly through the use of paid advertising, donated PSA's, luncheons with professionals, and press conferences. Hospital spokesperson on radio and television interviews, and presentations to local organizations. Directed filming of public service announcements featuring actor Dale Robertson and former patients. Wrote and designed brochures, news releases, newsletters and fund raising letters. Worked directly with administrator and supervised marketing assistant and secretary.

GONZALES INQUIRER, Gonzales, TX Assistant Editor 1980
Wrote articles and took pictures of any news event. Edited copy.

CONSULTING

CERTIFIED FINANCIAL PLANNERS, Victoria 2000
Wrote an article for Greg Hermes, CPA, CFP with Goldman Hunt & Notz LLP; Lynn Miori, CPA, CFP with Keller & Associates; Dave Sather, MBA, CFP of Sather Financial Group; Dennis Shay, CPA, CFP with Bumgardner, Morrison & Company, LLP educating the public

on the profound benefits of using a certified financial planner verses an unqualified person. Printed in the Victoria Advocate's estate planning tabloid December 5, 2000.

THE TEXAS COMMUNITY ACCESS TO CHILD HEALTH (T-CATCH), Houston 1990-1993
Texas pediatricians and other health care professionals dedicated to solving local health issues that impacted Texas children. Presented a workshop on "Accessing the Media About T-CATCH" at their annual conference. Advised them how to market their program to gain support from other pediatricians.

ENERGY VENTURES INC., Houston 1988-1990
A publicly traded company that has six subsidiaries involved in specialized areas of the international oil market; Energy Ventures was the highest performing stock in 1989 on the NASDAQ exchange. Designed and directed the compilation and publishing of their 1988 annual report. Worked directly for CEO.

CUERO COMMUNITY HOSPITAL, Cuero, TX 1987-1989
Implemented marketing program which included a schedule of press releases and newspaper ads for specific services and specialists. Worked directly for administrator.

PUBLISHED

"Big PR Ideas For Smaller Hospitals," column during 1982 for the Texas Society for Hospital Public Relations and Marketing newsletter

"Educating the Public About Physical Rehabilitation," April 1984 issue of Texas Hospitals magazine.

COMMUNITY SERVICE

The Victoria Country Club - Board Member 2000-2003, treasurer 2002
The Plaza Club, Victoria - Member of the Board of Directors 1995-1999.
The Junior League of Victoria, Inc. - Member of the Board, 1996-1997; Public Relations Chairperson, 1997; Education and Training Co-Chair, 1997-1998; Designed and stocked Medical Exam Room for the Victoria Youth Home 1994-1995; member since 1993.
Presbyterian Day School - Member of the Board of Directors 1996-2000.
CASA (Court Appointed Special Advocates)- Advisory Board Member 1996-2004.
The Kappa Kappa Gamma Victoria Area Alumnae Association - President 1997-2001; President 1993- 1995; member since 1983.
The Victoria Area Panhellenic Association - Member of the Executive Committee 1996-1998; Secretary, 1996-1998.
Victoria Regional Museum Association – Member of the Board 2008-2011
First United Methodist Church - Youth Council, 2007- 2010; Church Council - member at large, 2007- 2009; Outreach Committee - 2007- present.
Bach Festival – Member of the Board 2012- present; Treasurer 2012 – present.