

3 May 2021

Student Survey Memo

Salutations, VC Family!

Throughout the early half of Spring 2021, VC conducted 18, real-time remote listening sessions for students and employees. Several students participated each week. To reach students who may not have been able to find extra time and to engage students who prefer written rather than verbal communication, an anonymous survey was deployed to over 4,400 current VC students from both continuing and credit education.

The goal was to ensure VC learned from our students to become a student centered college. The anonymous survey included an optional drawing for a partial tuition waiver as incentive; ten students won that drawing and are already applying their waivers. Almost 170 responses were recorded in our secure survey solution, representing 45 pages of written feedback from VC students.

Our college president and the president's cabinet (aka 'admin council') are reading those pages of heartfelt, honest feedback to categorize and understand the information shared. This will help VC continue to identify our actual strategic plan. A common theme at the end of the survey was our students wishing that VC would truly listen to their insight. While the anonymous format of the survey prevents individual response, please know all student comments are being read, considered, and are greatly valued. VC deeply appreciates our students' for sharing their feedback and will do our best to understand and act on what we are learning from our students.

The listening process continues as VC sees replies from residents of our seven county community through our bilingual survey and one-on-one meetings with community stakeholders. For the latest news, please visit our website: <u>https://www.victoriacollege.edu/Explore/AboutVC/StrategicPlan</u>

As always, if you have additional thoughts to share about VC's strategic plan and process, please contact Rachel Winkenwerder or myself at <u>IERA@victoriacollege.edu</u> or at x2515.

Sincerely,

Matt Wiley, MBA, MS Director

Institutional Effectiveness, Research, & Assessment

Our Community, Our College