



30 August 2021

Summer Memo

Salutations, VC Family!

Over the summer, VC administration worked through the hours of town hall meeting recordings, the pages of community, student, and employee feedback and bilingual survey results, and conducted an extensive review of current best practices. This rich data set gave an extensive environmental scan of both our campus and service area community's needs and provided the backdrop for understanding both the *theme* and the *topics* of VC's strategic plan. As a gentle reminder, strategic plans are meant to look to the future, and support our college make the necessary changes to continue to help students succeed in tomorrow's world.

Indeed, our students are the unapologetic focus of the plan, which has the theme: ***Becoming a Student-Centered College***. Expanding under this theme are five topics that guide our decisions, actions, and growth:

Topic	Description
<b>Equity</b>	<p>In an equitable education system, all individuals can attain the knowledge and skills needed to pursue college and career pathways of their choice, develop a sense of self, and become active and contributing members of their communities.</p> <p>Becoming a student-centered college means VC commits to the fair treatment, access, opportunity, and advancement for all students, while identifying and eliminating barriers that have prevented underserved and under-represented groups from earning college credentials, particularly in fields of high-economic value.</p>
<b>Learning</b>	<p>Learning focuses on enabling students to grow, develop, and succeed. VC will innovatively ensure successful learning occurs and further develop our capacity to meet students where they are and empower them to achieve.</p>
<b>Community Impact</b>	<p>Victoria College will positively impact our community by aligning continuing education and credit program offerings to the labor market. VC will develop inter-related pathways that allow students to choose their best mix of "learn and earn" as they progress towards and achieve a family sustaining wage.</p>
<b>Completion &amp; Transfer</b>	<p>Ensure students are committed to pathways leading to timely, efficient completion of a VC credential or to transfer and earning a degree from a university.</p>
<b>Synergistic Culture</b>	<p>A synergistic culture is multiple efforts moving in a coordinated fashion; that is who we are at Victoria College. We are each responsible for creating the learning and working environment where we all connect with students and connect with employees to grow our VC Family ever better.</p>

As our strategic plan progresses, objectives will populate under each topic. Of course, the college will have various actions taken to achieve each objective. Working together as one VC Family, we achieve more than the sum of our parts.

As always, if you have additional thoughts to share about VC's strategic plan and process, please contact Rachel Winkenwerder or myself at [IERA@victoriacollege.edu](mailto:IERA@victoriacollege.edu) or at x2515.

Sincerely,

**Matt Wiley, MBA, MS**  
**Director**

Institutional Effectiveness,  
Research, & Assessment

*Our Community, Our College*