



22 Feb 2021

Completion & Transfer Memo

Salutations, VC Family!

Two weeks ago, 88 VC students and employees joined three, real time, virtual Town Hall Strategic Planning listening sessions to share their experiences and insights. As well, 20 people anonymously shared their insights via the weekly feedback form.

The delay in this update getting out the week of 15 February came from Texas' power generation failure during a 'polar plunge'. Despite that challenge, strategic planning carries on! We are still on schedule to complete the listening inside the college prior to spring break.

After spring break, the listening continues out in our community (all seven counties of our service area). If you know of a group or organization that may be willing to distribute a survey with their membership, please share contact information now with IERA via email: IERA@victoriacollege.edu. VC is working to build a comprehensive community communication plan.

The combined information will be read by the college president, the president's cabinet (also called administrative council at VC), and our elected board of trustees, and thematically organized to identify strategic topics. Some topics that are good questions yet have no easy answers will be fed to *research teams* for additional exploration. Other strategic topics may be more clear cut, and these will be given to *implementation teams* for immediate action.

As always, if you have additional thoughts to share about VC's strategic plan, please contact Rachel Winkenwerder or myself at IERA@victoriacollege.edu or at x2515.

Sincerely,

Matt Wiley, MBA, MS
Director

Institutional Effectiveness,
Research, & Assessment

Our Community, Our College