



1 Feb 2021

Learning Memo

Happy February, VC Family!

Last week, 113 VC students and employees joined three, real time, virtual Town Hall Strategic Planning listening sessions to share their experiences and insights on the topic of *Learning*. As well, 44 people anonymously shared their insights via the weekly feedback form.

Strategic planning is one of ways VC actively creates our college's future. Done well, with insight from each and every employee, our college can purposefully move forward over the long term. It takes a lot of work from each of you to collectively advance our college – remember to encourage your colleagues and our students to join the conversation!

Over the last week, IERA had several people ask “Does this *really* matter?”. These listening sessions and feedback forms **shape VC's future**. Every employee has a role supporting our students, every employee knows and understands *unique* parts of our students' experiences at VC. Physical Plant employees know where (and how) students like to study on campus; tutors know which assignments are the most challenging, payments and financial aid know the financial difficulties students face – the list goes on. **Your voice advocates for the students you know and see – please do not let their experiences be silent.**

After partnering with VC's leadership (found on page 122 of our catalog), it seems all employees are able to make one of the Town Halls each week. If that changes, please let your supervisor know!

After spring break, the listening continues out in our community (all seven counties of our service area). In late February or early March, expect to see more details!

As always, if you find additional thoughts to share about VC's strategic plan, please contact Rachel Winkenwerder or myself at [IERA@victoriacollege.edu](mailto:IERA@victoriacollege.edu) or at x2515.

Sincerely,

**Matt Wiley, MBA, MS**  
Director

Institutional Effectiveness,  
Research, & Assessment

*Our Community, Our College*